



REALTOR
REFERRAL
PARTNER

STRONGER LISTINGS START HERE.

PRE-LISTING SUPPORT FOR REALTORS & SELLERS

I partner with homeowners *before* staging and photography begin — managing the decluttering, organizing, and pre-move prep phase **so homes hit the market faster, cleaner, and fully prepared.**

WHY AGENTS REFER ME

- ✓ Helps listings hit the market faster
- ✓ Minimizes pre-listing delays
- ✓ Keeps sellers focused and moving forward
- ✓ Reduces time spent managing pre-listing details
- ✓ Reduces last-minute prep before showings
- ✓ Reduces friction during listing prep
- ✓ Helps protect your pricing & market position
- ✓ Elevates your client experience
- ✓ Lets you take on more listings without burnout



A S H L E Y C A N N A R D
PRE-MOVE PLANNING SPECIALIST
Serving Oakland County, MI

CONTACT:

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HOW I HELP REALTORS & THEIR SELLERS

I help homeowners prepare their homes to list by managing the decluttering, organizing, and pre-move phase before cleaners, stagers, and movers step in. My role is to create a clear plan — and then help clients actually execute it — so listings move faster and sellers feel supported instead of overwhelmed.

HOW IT WORKS

Pre-Move Home Strategy Session – \$300

(First step for all new clients)

A 1–2 hour in-home walkthrough to assess the full property, review timeline, identify priority spaces, and provide a written follow-up plan with recommendations.

Includes: Customized worksheets, packing guidance, and additional resources.

Optional Hands-On Support

After the Strategy Session, sellers may continue with in-home, hands-on sessions for guided decluttering, organizing, and packing support.

Full details and pricing available at ashleycannard.com/services

HOW REFERRALS WORK

I'm especially helpful when sellers feel overwhelmed, timelines are tight, homes have years of accumulation, or when clients are navigating downsizing, estate transitions, senior moves, or clearing out a parent's home while balancing busy professional lives.

You make the introduction — I handle intake and scheduling, work directly with your client from there, and operate independently while keeping you informed, without added admin.

I'd love to connect and look forward to being a resource for you and your clients.

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I operate independently and do not replace realtors, stagers, cleaners, or moving services — I prepare the home so those services can execute efficiently.